

# Efrat Iwanir Levi

Product Designer

Hey there, I'm Efrat, and I'm all about crafting awesome user experiences as a passionate UX designer. In the professional scene, I've spent a fantastic two years diving into exciting projects at a project company. Now, I'm on the lookout for a company where I can blend my design skills with a supportive environment to keep growing and creating impactful user experiences

## EXPERIENCE

2022 - Present

### Matrix Experience | UX designer

- Working closely with clients - Understanding the business needs, ambitions and limitations. Presenting final wireframes and prototypes to the company's managers
- Presentations - Creating user personas, user journeys, and wireframes to visualize and communicate design concepts
- Team work - Collaborated with cross-functional teams to define project goals and objectives
- Research - Conducted user research, including surveys, interviews, and usability testing, to gather insights and inform design decisions
- Development - Worked closely with developers to ensure the implementation of designs meets user experience standards
- High level prototype - Developed interactive prototypes to test and refine user interactions and flows

2023 - Present

### Create Future School | Guest lecturer

- As a graduate of the school, I am proud to attend guest lectures on "meet the graduate" days. I present important projects I have done, talk about working in a team and help students formulate their thoughts for the rest of the way.

2017 - 2019

### Ikea | Visual Merchandiser

- Planning presentations by working closely with the departments floor plans
- Building and Re-establishing the Textile department consulting world wide Ikeas specialists. Starting from the planning stage in the graphics softwares, planing schedules and up to the actual construction stage
- Keep visitors in mind when working on the shop floor, helping and giving advices

**Won the Most Service Oriented Designer**

2020 - 2021

### OMC Group | Human Resources Recruiter CEO personal assistent

- Working closely together with the head of the Human Resources department
- Conducting interviews for candidates and resumes gathering
- Cooperating with the groups managers, helping with each ones' needs with their candidates

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## EDUCATION

2020 - 2021

### Creat Future School

Diploma in User Experience Design

2012 - 2016

### HIT Holon Institute of Technology

BA degree in industrial design

## SKILLS

Photoshop

Figma

Axure

AutoCAD

SketchUp

SolidWorks

## LANGUAGES

Hebrew - Native speaker

English - Fully proficient

## MILITARY SERVICE

2007 - 2009

### Army medic

- Head of recruitment clinic at Tel Hashomer
- Medic within the medical staff of the base